

# Fortum's Annual Report 2014

*Fortum is an energy company highly committed to sustainability. We strive to respond to the needs of our customers by generating, selling and distributing low-carbon electricity and heat and by offering energy-sector expert services.*

## Local communities

We collaborate closely with local communities in the municipalities where we have power plants. We are an important employer and significant tax payer in our operating areas. In addition, our investments improve the local infrastructure.

We take local communities into account in power plant maintenance, improvement and environmental work, and we meet with local residents at, e.g., power plant open-house events.

Examples of our activities with local communities in 2014:

- Fortum arranged customer panels in Finland, a HotSpot campaign in Sweden, and customer events in Poland, in which the business management actively participated. For us, as electricity and heat production experts, interacting with customers is one way to get direct feedback and development ideas. We want to meet customers' needs even better and understand how they view the energy markets.
- The CHP power plant Fortum commissioned in Jelgava, Latvia, in autumn 2013 has sparked major interest among industry representatives and students alike. The power plant's first open-house day, held in May, attracted about 1,300 visitors who were interested in the plant's operations. The majority of them took part in Fortum-employee guided tours of the power plant. Throughout the year, Fortum was actively involved in local events, including a clean-up event in April and the Republic of Latvia's independence day ceremonies in November.
- In Estonia, Fortum held an open-house event at the Pärnu CHP power plant for the first time in June, and hosted student visits throughout the year at the Pärnu and Tartu power plants. We engaged in an active dialogue with our local stakeholders about the energy-efficient cooling solution to be built in Tartu. Fortum started collaboration with Estonia's co-operative housing association.
- The Loviisa nuclear power plant published a stakeholder magazine called Naapurina voimala (Power plant as a neighbour) and held regular discussions with the local residents and representatives of the city of Loviisa, Finland.
- In Russia, Fortum supported various projects in the municipalities where it has power plants, i.e. in Chelyabinsk, Tyumen, Tobolsk and Nyagan. On a local level, we supported a children's sports school and an ice hockey team as well as various cultural and residential events.
- In Sweden, Fortum organised the second National Clean River Championships. More than 1,500 students raised money for their recreational activities by collecting 34 tonnes of garbage along the banks of three major rivers in Fortum's hydropower areas in Värmland, Dalarna, Hälsingland and Härjedalen.
- In Finland and Sweden, we supported projects to reduce the adverse environmental impacts of hydropower production. We implemented projects in collaboration with municipalities, fishermen, universities and environmental organisations. We carried out several projects to improve recreational use of the Oulujoki river water system in Finland, and we expanded the agreement related to this collaboration to cover all the municipalities in the water system area.
- A significant share of our hydropower-related environmental work focused on the impacts on fish populations. We worked with local communities to improve fish populations. For example, in 2014 the fish stocking plan for the Oulujoki river was updated based on feedback received from local fishing areas and cooperatives.
- In Sweden, Fortum supported the stocking of salmon and trout in Stockholm's water systems in order to maintain recreational fishing opportunities in the centre of the city.
- In Poland, Fortum met with local residents at various events organised in the municipalities where it has power plants. Open-house events were organised at the CHP plants in Zabrze and Czestochowa. In five cities, where Fortum operates (Bytom, Czestochowa, Plock, Zabrze and Wrocław), 3,200 runners, bicyclists and pole-walkers took part in the Fortum Honorary Energy Donor programme between April and September. Fortum made a donation to charity after the programme.
- For the fourth consecutive year in Poland, Fortum held workshops and granted scholarships to support talented Silesian children from underprivileged conditions. In 2014, 155 children participated in workshops organised by Fortum, and 107 children received scholarships.
- In Bhilwara, India, Fortum equipped three schools with solar panels to cover the schools' energy needs in an efficient and sustainable way. The upgrade has

• significantly improved the studying conditions for 1,200 students at the schools.