

# Fortum's Annual Report 2014

*Fortum is an energy company highly committed to sustainability. We strive to respond to the needs of our customers by generating, selling and distributing low-carbon electricity and heat and by offering energy-sector expert services.*

## Support for society

Fortum supports organisations and communities working for the common good in the countries where we operate. Our goal is for the collaboration to be mutually beneficial.

In 2014, our support for activities promoting the common good totalled about EUR 3.4 (2013: 2.1) million, of which the share of grants awarded by [the Fortum Foundation](#) was about EUR 550,000 (2013: 432,000). Fortum Foundation supports research, education and development in the natural, technical and economical sciences within the energy industry.

### Collaboration with universities and colleges

The goal of the collaboration with universities and colleges is to develop Fortum's business, promote energy-sector research and development, and foster Fortum's recruiting and training opportunities.

A solar economy professorship focusing on the research and teaching of market mechanisms related to a solar economy was established at Lappeenranta University of Technology in Finland in 2013. We are funding the professorship with a 75% share for a five-year period. In 2013, Christian Breyer was nominated to be the first solar economy professor.

In Sweden, we are working with various stakeholders, such as the Royal Institute of Technology, to develop solutions for sustainable urban living in the Stockholm Royal Seaport urban development project. The project covers, e.g., development of a smart grid and analysis of the residential carbon footprint. With the University of Karlstad, we are researching ways to improve the river habitat for migrating fish. In February, we started collaboration with The Royal Swedish Academy of Engineering Sciences (IVA) and The Swedish Academy in

the Karlstad region. The two-year project will provide training to a total of 600 teachers in issues related to the energy sector and sustainability. Two new municipalities will participate in the project in 2015.

In Poland, Fortum is collaborating with the Wroclaw University of Technology on district cooling solutions and with the Czestochowa University of Technology's Faculty of Environmental Engineering and Biotechnology. Fortum also has a collaboration agreement with the Silesia University of Technology.

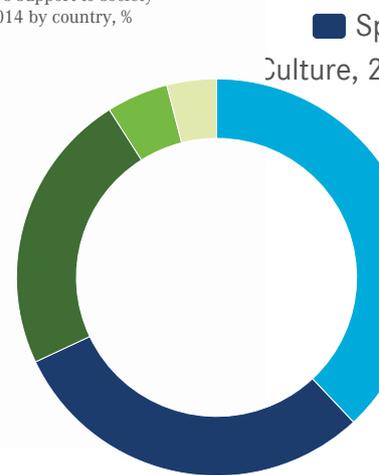
In Russia, we are collaborating with the Ural Federal University on the further training of Fortum employees and on research collaboration in the energy sector.

In the Baltic countries, Fortum is a member of the Baltic Innovative Research and Technology Infrastructure (BIRTI), which coordinates collaboration between universities, scientific institutes and entrepreneurs. In Latvia, we cooperate with Riga Technical University and Latvia University of Agriculture, and in Lithuania, with Klaipeda Technical School. We arrange internships for students, and we support energy sector-related conferences and seminars. Students from the partnering universities in Latvia regularly visit our Jelgeva CHP plant, which offers future engineers an opportunity to learn more about the country's largest biomass-fired CHP plant.

Fortum's support to society in 2014 by target, %



Fortum's support to society in 2014 by country, %



### Sponsorships supporting athletic coaching and culture for youth

Fortum sponsored junior football and junior volleyball in Finland in 2014 through [the Fortum Tutor programme](#). The goal of the junior football programme implemented in collaboration with the Football Association of Finland is to ensure that children have inspiring and motivating coaches. About 100

tutors mentor the junior football coaches and provide them with useful tools for coaching. In its six years of operation, the Fortum Tutor programme has already reached 100,000 children, and 40,000 Fortum Tutor Playbook guides for independent training have been distributed.

A similar programme was launched with the Finnish Volleyball Association in January 2014 to strengthen the coaching of junior volleyball.

A group of music students from Fortum's different countries of operation was assembled in spring 2014 for a July visit to

the Savonlinna Opera Festival. The group learned about Fortum's operations in Finland and about the background work and performers at the Opera Festival. The goal was to support the internationalisation and networking of the students and to make Finland and Fortum more familiar in our different operating countries.